

Premium Matte (Nonwoven)

Heavier osnaburg-backed substrate. Paste the sheet, book 10 minutes.

FIRE RATING

Class A

FSI 15 · SDI 20 · ASTM E84

CLEANABILITY

Scrubable

ASTM F793 Type II · Nonwoven

Before you begin: Allow wallcovering to acclimate on-site for 3 days. Confirm all rolls share the same run/batch number. Inspect after hanging three strips — stop and contact Wall Snobs if any issue arises. **No labor claims will be honored. Material is accepted once more than three strips have been hung.**

WALL PREPARATION

Walls must be clean, dry, and free from grease, dirt, mold, and loose material. Apply a stain-killing primer if necessary, then a primer designed for wallcovering installation. Allow to dry completely, then seal with wallpaper size. Allow to dry fully before proceeding.

APPLICATION — PASTE THE SHEET

1. Cut and hang one strip at a time. Cut to wall height plus 6". **Account for pattern match before cutting.**
2. Apply a **heavy-duty pre-mixed vinyl adhesive** — do not dilute. Ensure paste reaches all edges.
3. Book the strip glue-on-glue — bring both ends to the middle. Rest **10 minutes**.
4. Hang from the top and smooth with a soft brush. Keep paste off the face.
5. Low-tack painter's tape can protect the edge of previously hung strips from paste.
6. **Double cutting:** Overlap the second strip 1" over the first. Tape seam underneath with low-tack tape, double cut through both layers, remove waste, press seam flat.
7. Trim top and bottom with a sharp blade and straight edge. Change blades frequently.
8. Use a seam roller with plain paper — light pressure only; excess force may leave indentations.
9. **Pro tip:** A heat gun can help ease installation around corners.

⚠ Critical: Wash adhesive off the face immediately — residue causes ink flaking. **Do not allow paste to dry on surface. Do not scrub.** Dry naturally with adequate ventilation. No added heat.

CLEANING

Remove stains and paste quickly. Ordinary dirt: mild soap and warm water, clean bottom-up, rinse top-down, blot dry. For difficult stains use a stronger detergent — test an inconspicuous area first. Do not use steel wool, abrasive powders, or solvent-based cleaners.