

Peel & Stick (Self-Adhesive Fabric)

Self-adhesive fabric. No paste, repositionable.

FIRE RATING

Class A

FSI 15 · SDI 15 · ASTM E84

ADHESIVE

Repositionable

Removable · self-adhesive fabric

Before you begin: The wall must be primed, painted and fully cured. If it was painted recently, **wait 30 days** so the paint can completely out-gas — gas trapped behind the material is the most common cause of bubbling. Confirm all rolls share the same run/batch number. Inspect after hanging three strips — stop and contact Wall Snobs if any issue arises. **No labor claims will be honored. Material is accepted once more than three strips have been hung.**

WALL PREPARATION

If you are priming now, allow 24 hours to dry before hanging. Clean the wall with a mix of 70% isopropyl alcohol and 30% water, using a lint-free rag. This material adheres to virtually all paints, with the exception of Pro-Mar 400 Zero VOC. Heavily textured walls can keep the adhesive from gripping — always test a small piece first.

APPLICATION — PEEL AND STICK

1. Peel the backing liner back 8–10" and crease the under-liner.
2. Align the strip on the wall at your starting point. **Account for pattern match before cutting.**
3. Once in position, peel the liner back 6–8" at a time as you work down the wall.
4. Squeegee from the middle outward to the edges, with firm even pressure.
5. Bubbles: it is fine to peel the strip back and re-apply to release them.
6. **Overlap 1"** where strips meet. Do not split cut — it can leave a white line.
7. Trim with a very sharp blade, and change blades frequently.

⚠ Do not apply to copper, brass, or varnished wood — the adhesive may leave residue on those surfaces. If you use tape to align a strip, remove it slowly; pulling it away quickly can lift ink off the print.

REPOSITIONING

This material can be repositioned multiple times. Keep the adhesive side clean while you work — once it collects dust, dirt or fibers it grips less well. If a bubble comes back after you rub it out, peel that section away, let the air escape, and re-apply.